



22 September 2022



Dear Sir/Madam,

Topic: Introduction to the Qatar Media Portal

Allow me to begin by thanking you for your continued support of Qatar's preparations to host this year's FIFA World Cup 2022™.

As you may be aware, the Supreme Committee for Delivery & Legacy (SC) has launched the [Qatar Media Portal](#) to offer all media and broadcast representatives attending this year's tournament, or covering events remotely, access to a range of Host Country services and essential permits to enter and operate in the country.

The Portal, available at media.qatar2022.qa, hosts exclusive Host Country content and facilitates a range of services for those attending this year's tournament, including interview requests with SC and government spokespeople, studio bookings and media tours.

The portal will provide an integrated platform for Hayya entry permits and filming/photography permits for all media and broadcast representatives attending the tournament. This includes Host Country-Accredited Media and FIFA-Accredited Media, as well as FIFA Media Rights Licensees (MRLs) and Non-Rights Holders (NRHs). Host Country media accreditation for non-FIFA Accredited Media is also available on the portal, as well as facilitation of equipment clearance procedures (excluding drones).

Registered users will also be granted access to Qatar's Host Country video and photography archive, making it an ideal content resource for media and broadcast representatives attending the tournament in Qatar, as well as for those who do not travel but still wish to cover the tournament remotely.

Thousands of media and broadcast representatives are expected to attend Qatar 2022 – with a significant number set to be accredited by the Host Country. Alongside FIFA-Accredited Media and FIFA MRLs and NRHs, Host Country-Accredited Media will have the opportunity to focus on the social and cultural context of the tournament, local news and events, and development aspirations, including those related to the legacy of the FIFA World Cup 2022™.

While Host Country-Accredited Media will not have access to official tournament-specific sites, such as FIFA World Cup™ stadiums, training sites, the Main Media Centre and International Broadcast Centre, they will have access to high-quality media facilities, including the Host Country Media Centre in Msheireb Downtown Doha and centrally-located broadcast studios.

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On approval, FIFA-Accredited Media and FIFA MRLs and NRHs will receive a Host Country Upgrade Pass that will serve as their film & photography permit during their visit to Doha. This will enable them to access the FIFA Fan Festival and Host Country Media Centre, and film festivities across iconic sites in Doha. All media and broadcast representatives will also have access to free public transport for the duration of the tournament.

Media and broadcast representatives are encouraged to register as soon as they can and explore the various services the portal offers.

For any enquiries, please do not hesitate to contact the SC International Relations team on ir@sc.qa.

Kind regards,



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Supreme Committee for Delivery & Legacy

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